

EL CERRITO HISTORICAL SOCIETY BOARD MINUTES

August 16, 2016

The meeting was called to order by President Rich Bartke

Present: Rich Bartke, Pat Shaw, Barbara Hill, Joanne Rubio, David Weinstein. Tom Panas
Absent: Debbie Weeks

The Minutes of the July 19, 2016 Board meeting were approved.

City's Centennial Planning - Centennial weekend will be the weekend of Sept.15, 16, 17, 2017.

Pat spoke about the 8/15/2016 Centennial Committee Meeting. She shared with us what the Committee was expecting the El Cerrito Historical society to do for these events as follows:

“The El Cerrito Historical Society plans to function as a resource for the Centennial Task Force.

The Society has developed a Speaker's Bureau for the use of any City Organization that would like a presentation on local history throughout 2017. Rich Bartke is the contact person to set up date, time, topic and speaker: 510-235-1315 or richbartke@aol.com.

ECHS has agreed to provide photos for the Centennial's use on its web page, in its parades, for a slide show at the El Cerrito Library. We currently need more information about what's required and when it's needed. For example, is the slide show to be captioned and on a computer for individual viewing or will it be presented at a particular time by a speaker?

ECHS also plans to participate in all city-wide events planned for the Centennial, such as providing a History Tour for a “Know Your City” event.

ECHS will also have its usual membership meetings that will focus on the centennial throughout the year.”

Chamber of Commerce Event - “Reunion”

David is working on plans for this event to occur sometime in February 2017. It will include a panel for discussion of old-time businesses in El Cerrito. There will be a series of questions discussed. The Chamber's photos and scrapbooks will be set out for attendees to identify unknown pictures. Direct invitations will be sent to businesses and our membership readers. Food and beverages will be provided.

Chairperson for Centennial Events

Speaker's Bureau - Rich Bartke

Events - David (regular membership meetings)

Bid for Book about El Cerrito

David let the Board know that he put in a bid for writing a book about El Cerrito to the Centennial Task Force.

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Future Programs:

Art On BART - August 24 - Garden Room - 7:00 p.m. by Dave. W. The new art coordinator for BART will attend. The Board voted and approved the authorization of \$65 to use the BART sketch from the Vernon DeMars Archives for our advertising if it is more than a one-time use. (Pat-cups, Mary-biscotti, Board members-beverages) **A flier needs to be sent.** Rich will work on this.

“This Ain’t No Mouse Music” - Cerrito Theater - October 15, Saturday - 10:00 a.m. - Free David will ask Chris S. to attend. The Board voted and approved the authorization of \$250 to pay for the rights to show the movie. Barbara will follow up with this so the screening will be free admission.

Barbra showed us the “Community Use Day” Request which was approved by the Board. She will submit the form to Suzanne and request that the Arts Commission co-sponsor this event. Perhaps they will be able to help with advertisement of this event.

El Cerrito Athletes - Coach is standing by for the date. Rich is working on this event.

Senior Resource Fair - Wednesday, October 5th Barbara and Pat will represent the ECHS at a “table” at this event held in the EC Community Center. They will take the “sign-up” list.

Mortar & Pestle - Barbara is in contact with Beverly Ortiz who had contacted a geologist. Barbara will receive information from the geologist about our mortar and pestle.

Meeting Adjourned

NEXT MEETING: September 20, 2016

Minutes submitted by J. Rubio, Secretary