

**Members present**

Rich Bartke called the meeting to order at 4:30 p.m. Present were Barbara Hill, Tom Panas, David Weinstein, Joann Steck-Bayat and guest Debbie Weeks.

**Minutes**

December 4, 2012 board minutes were accepted.

**Website**

Debbie Weeks recapped the progress taken to date regarding the Society's website. What problems does this Society hope to solve having a website? The current site is not flexible and unable to add for instance current programs and events. We would like to have audio and video accessibility and to have the www address on our literature and future emails. A question was asked about the server and where it would be. GoDaddy.com hosts the server and is ultra-dependable. We would like to have PayPal or a similar site be on the site so people may buy items and become or renew their membership. Maintenance questions were asked. Debbie said that the majority of the work will be in the coming year and she is here to do the job. When the time comes, she will train a volunteer to maintain the site. At our next meeting, Debbie will bring back a navigation bar listing and a sample home page. A motion was made at the meeting whether we should move ahead with website development. All were in favor. Debbie gave us the assignment to look at other sites and to share what was liked or disliked about other sites.

**Lincoln Highway**

The signs will be hung tentatively the week of January 14. The program will be at the corner of Lincoln and San Pablo Avenue with the mayor and public in attendance. Barbara will keep the LHA representative informed of the date when it is established. Suzanne Iarla will write a press release about the event and give Joann a copy to send out to the membership list.

**Annual Meeting Planning**

Timeline

1:00 All there to set up

1:30 start of meeting

Mary will bring cookies and David will bring refreshments. The new PA will be set up and ready for all speakers. Barbara will bring the signup sheets, Joann brings membership forms. The list of accomplishments was finalized and are attached to these minutes. The Accomplishments will be handed out at the end of the meeting and sent to membership after the meeting. Tom will give a finance recap, Rich will do the introductions and thank yous to Christine Roed, Dan Holzer and Mary Barkley and recognitions. It will be proposed that dues will be increased from \$20 to \$25 for general, \$50 to \$60 for sustaining and \$250 to \$300.

Election. Rich will give a slate of nominees to the membership for voting. Nominations will be opened to the floor. Board may have up to seven directors. There are currently two openings.

***Sparks***

There is nothing to report on *Sparks* so will wait for developments to report on.

**Brochure**

David agreed to do a quick write up of about 300 plus words. The brochure will contain a brief city history, a membership form, Historical Society information and a few pictures. Tom will design the brochure. Premier Graphics will print. It will be finished after new dues rates have been decided.

**Mortar and Pestle**

Barbara will contact the Phoebe A. Hearst Museum of Anthropology and focus on two people who seem to have expertise in this area. Barbara is concerned about the Native American community wanting to repatriate the mortar and pestle.

**Name Tags**

Tabled until new officers have been elected.

**Program Idea for 2013**

SPA

Architect Warnecke

Gambling Program II

Limelighters home tour and reception

George Friend house tour and reception

History of theaters held at the Cerrito Theater

Stege 100<sup>th</sup> anniversary on May 19. David will ask them if they would like to have Society presence at their program.

Meeting adjourned at 5:55pm. Next meeting will be February 19.

Respectfully submitted,

Joann Steck-Bayat, Secretary