



Courtesy, Rosie the Riveter Trust

The El Cerrito Historical Society presents:

# Rosie the Riveter:

## Image versus Reality

**Talk by Steve Gilford, author of “Build ‘Em By The Mile: Cut ‘Em Off By The Yard - How Henry Kaiser and the Rosies Helped Win WW II”**

Rosie the Riveter is one of the most recognized images to come out of WW II. To most Americans, the familiar “We can do it” woman in a red kerchief flexing her arm IS Rosie the Riveter. But in truth, she isn’t. Let’s learn how and why this image and this phrase worked its way into American consciousness. There is even a surprise ending. And let’s learn about the real Rosies who worked in the shipyards in Richmond.

**Thursday, March 24, 2016. 7 p.m. Senior Center  
6500 Stockton Ave. (behind library), El Cerrito. Free**

Wheelchair accessible. Light refreshments.

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